



Dear Broker,

Today's real estate market can be challenging for your agents and they need all the help they can get; which is why the agent whose business card is attached to this letter, is delivering this quick message to you about TrendGraphix market reports.

**TRENDGRAPHIX systems will help your agents:**

- Generate more leads and referrals
- Earn higher commissions
- Price homes more effectively
- Win more listings
- Place more successful offers
- Become a credible, local market expert

... and, ultimately, be more productive (and profitable!) all around.

## **OUR PRODUCTS**

### **FACTS & TRENDS™**

The one that started it all. Used by hundreds of thousands of agents across the country, Facts & Trends™ is the EASIEST-TO-USE and MOST AFFORDABLE market reports system on the market today.

100% turn-key with no software to install or manage, Facts & Trends™ enables your agents to create local, specific market reports at the click of a button.

### **TRENDSend**

Facts & Trends' big sister. TRENDSend helps agents generate automatic stay-in-touch email campaigns using Facts & Trends™ charts and graphs. Valuable, local information that consumers won't delete and will forward to friends and family.

### **SO, IF THIS IS AN AGENT PRODUCT, WHAT DO YOU NEED TO DO?**

Due to MLS rules, **if you want your agents to have TrendGraphix reports, we need to work with and through you.**

We know budgets are tight. That's ok because TrendGraphix access starts **from as low as \$175 per month.**

Please **EMAIL US** for a brief, live demo and a customized quote: [sales@trendgraphix.com](mailto:sales@trendgraphix.com)

**[www.TrendGraphix.com](http://www.TrendGraphix.com)**